

In Your Community

Okanagan

In 2019, our members helped us reinvest

\$6 million

into our communities, with a focus on youth.



Empowering young change makers in our communities

Together with our members, employees and community partners, Coast Capital strives to empower young Canadians to achieve what's important in their lives and unleash their potential. By reinvesting 10% of our bottom line into community programs with a focus on improving youth financial well-being, Coast Capital is helping communities to give youth a hand up as the change makers of tomorrow.

In 2019, this commitment totaled \$6 million reinvested back into our local communities and more than \$83 million since 2000.

Investing in young people is an investment in the future of our communities. By banking with Coast Capital, you're banking on the future of your community too.

Highlighted programs we support in your community:

Festivals and Special Events Development Society of Kelowna

Program: Celebrate Canada Day

This one-day community festival held in multiple indoor and outdoor venues encourages citizens to celebrate Canada. This free event is designed to be inclusive and accessible to all. Activities are culturally diverse, multi-generational and family-friendly, showcasing performers on 6 stages, artisans, community displays, a Youth Zone, a children's area, fireworks, and more.

Big White Ski Resort

Program: Cruz the Blues

Cruz the Blues, presented by Coast Capital Savings, is an on-mountain scavenger hunt that challenges participants of all-ages to ski or snowboard Big White's 44 blue runs over a two-day period to unlock the secret message on their Cruz the Blues Passport. Each session concludes with a massive prize ceremony on the second afternoon of the event, during après ski at the Happy Valley Day Lodge.

Coast Capital programs that help empower youth



Youth Interns

receive meaningful work experience preparing them for the world of work.



Youth Community

Councils help allocate grants and make investments in youth initiatives.



Youth Education

Awards help 61 youth who have faced adversity to continue their education at the post-secondary level.

Courage For Youth Association

Program: SCREAM Scholarship Fund

SCREAM is an innovative character building and leadership program for youth that helps equip them to be mentally and emotionally well in order to meet all of life's challenges so they can reach all their goals, including their education and financial aspirations. SCREAM focuses on 5 areas: Strengths; Character and Values; Media and Technology; Authentic Alliances; and My Life is My Influence.

Canadian Mental Health Association

Program: Foundry - Youth Mental Health - Mobile Foundry

CMHA Kelowna has launched the first mobile health/mental health clinic in BC for youth between the ages of 12 and 24. This innovative program travels to areas across the Central Okanagan where youth traditionally have difficulty accessing services. This includes young people that do not have access to services due to transportation, stigma, and other barriers.

Mamas for Mamas

Program: Young Mama Warrior Program

The Young Mama Warrior program offers vulnerable, young mothers a safe space to be paired with mentors and learn from experts on a variety of topics including nutrition, parenting, mental health, physical health, finances, pre and post-natal care, and technology.

United Way of Southern Interior BC

Program: CODEanagan

CODEanagan provides disadvantaged youth who may feel that a future in tech is out of reach with employment readiness skills through mentorships, coding boot camps and internship opportunities that are designed to build confidence and skills.

JA British Columbia

Program: Dollars with Sense

Coast Capital Savings is a supporter of the Dollars with Sense program which teaches Grade 7-9 students personal money management skills. By teaching students about budgeting, saving, investing, global currencies and safe online shopping, the program prepares youth to make smart, lifelong financial decisions.

Take a Hike, Youth at Risk Foundation

Program: Take a Hike

Coast Capital Savings is a proud supporter of the Take a Hike Foundation. Take a Hike partners with public school districts to engage vulnerable youth in a full-time mental health and emotional well-being program that is embedded in an alternate education classroom. Through this program, youth develop the skills and resilience they need to graduate high school, build healthy relationships, and navigate the challenges of life.

Coast Capital is a Certified B Corporation®

In 2018, Coast Capital achieved B Corporation certification. A 'B Corp' is to business what 'Fairtrade' is to coffee or what 'Organic' is to fruits and vegetables. To achieve certification, we had to reach a minimum score based on the impact areas of Governance, Workers, Community, Environment, and Customers (or in our case, Members). Coast Capital went above and beyond and in 2019, was recognized as a Best for the World Honoree for the category "Best for Workers". As a B Corp, Coast Capital has proudly joined a global community of changemakers using business as a force for good.

