

## **COAST CAPITAL SAVINGS CELEBRATES BC YOUTH WEEK** *Kelowna youth is inspired to “pay it forward” as much as possible*

**Surrey, BC** – Coast Capital Savings, Canada’s largest credit union by membership and one of Canada’s most significant corporate community investors, is recognizing BC Youth Week (May 1-7) by shining the spotlight on some of the amazing young people who are making a difference in their communities.

Coast Capital’s commitment to youth in the communities where they live and work is a key component of the credit union’s ethos. Each year, Coast Capital invests ten per cent of its bottom line into programs that help young Canadians achieve financial independence, including initiatives that deepen money management skills and habits.

In addition to the monetary support it offers community organizations, Coast Capital Savings runs a suite of signature youth programs that help build community connections, develop leadership skills and fund post-secondary education. These include the *Coast Capital Youth Community Councils*, a group of young people who are tasked with making granting decisions; *Coast Capital’s Youth Intern program* that provides unique work experience for students in branches and as Coast Capital ambassadors at community events and initiatives, and; *Coast Capital Youth Education Awards* that help support young people who have faced adversity in pursuing their post-secondary education goals.

Taylor Horsting is a Member of the Coast Capital Youth Community Council, an opportunity that has allowed him to learn about and support amazing youth-serving organizations that align with Coast Capital’s commitment to youth.



Taylor says community service is a big part of who he is. “There have been events in my own life that have impacted and inspired me to pay it forward as much as possible,” Taylor says. “I am a strong advocate for both mental and physical health and have focused a great deal of

time in recent years to organizations like the Canadian Mental Health Association, the United Way and Canadian Blood Services. In their own way, each of these organizations provide such great support at the community level.”

“Youth Week is a terrific opportunity to acknowledge and celebrate the amazing young people in our communities,” said Maureen Young, Coast Capital’s Director of Community Leadership. “It may seem cliché, but our youth are the leaders of tomorrow and its imperative that we offer them the opportunity to participate, develop and excel.”

For more information about Youth Week events, click here:

<https://www.bcyouthweek.com/events>

### **About Coast Capital Savings**

Coast Capital Savings is Canada’s largest credit union by membership and B.C.’s first credit union to become a federal credit union. Owned by its 572,000 members, Coast Capital offers banking and investment services digitally and through its 52 branches in the Metro Vancouver, Fraser Valley, Okanagan, and Vancouver Island regions of British Columbia. An Imagine Canada Caring Company and a Certified B Corporation in recognition of its social performance, Coast Capital invests 10 per cent of its bottom line in youth focused community organizations, programs, partnerships and events. The credit union has been recognized as one of Canada’s Most Admired Corporate Cultures™, and holds a Best Managed Companies Platinum Club designation. Coast Capital has a history of introducing innovative products to help their members achieve financial wellbeing including Canada’s first free chequing account from a full-service financial institution and Help Extras®, enabling members to invest in their future. To learn more, visit [coastcapitalsavings.com](http://coastcapitalsavings.com).

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