

COAST CAPITAL SAVINGS CELEBRATES BC YOUTH WEEK ***North Vancouver youth epitomizes volunteerism***

Surrey, BC – Coast Capital Savings, Canada’s largest credit union by membership and one of Canada’s most significant corporate community investors, is recognizing BC Youth Week (May 1-7) by shining the spotlight on some of the amazing young people who are making a difference in their communities.

Coast Capital’s commitment to youth in the communities where they live and work is a key component of the credit union’s ethos. Each year, Coast Capital invests ten per cent of its bottom line into programs that help young Canadians achieve financial independence, including initiatives that deepen money management skills and habits.

In addition to the monetary support it offers community organizations, Coast Capital Savings runs a suite of signature youth programs that help build community connections, develop leadership skills and fund post-secondary education. These include the *Coast Capital Youth Community Councils*, a group of young people who are tasked with making granting decisions; *Coast Capital’s Youth Intern program* that provides unique work experience for students in branches and as Coast Capital ambassadors at community events and initiatives, and; *Coast Capital Youth Education Awards* that help support young people who have faced adversity in pursuing their post-secondary education goals.

Audrey Steinke, a Youth Intern at the North Vancouver branch of Coast Capital Savings, is the epitome of what community service is all about. In addition to the work that she does as with Coast Capital, Audrey is also Co Vice-President of Windsor Secondary’s Student Council, a member of the yearbook club, and is part of the Ambassador’s Club which welcomes and guides parents and students at school events.

Outside of her school community, Audrey is a Book Buddy at the North Vancouver District Library where she helps children improve their reading and also serves as a Tech Tutor, teaching seniors how to use technology available to them.



“Community service is important because it allows me to give back while building connections and sharing resources,” says Audrey. “To work for an organization that puts as much emphasis on community service and leadership as I do in my personal life, is an amazing opportunity that I am grateful to have. Coast Capital is leading by example and supporting young people in navigating the challenges that they face in a real and tangible way.”

“Youth Week is a terrific opportunity to acknowledge and celebrate the amazing young people in our communities,” said Maureen Young, Coast Capital’s Director of Community Leadership. “It may seem cliché, but our youth are the leaders of tomorrow and it’s imperative that we offer them the opportunity to participate, develop and excel.”

Youth Week activities in North Vancouver include the 16th annual CityFest, Saturday, May 4th – an event largely run by youth and featuring local youth performing or competing in music, dance, skateboarding, longboarding, visual arts and film.

For more information about Youth Week events, click here:

<https://www.bcyouthweek.com/events>

About Coast Capital Savings

Coast Capital Savings is Canada’s largest credit union by membership and B.C.’s first credit union to become a federal credit union. Owned by its 572,000 members, Coast Capital offers banking and investment services digitally and through its 52 branches in the Metro Vancouver, Fraser Valley, Okanagan, and Vancouver Island regions of British Columbia. An Imagine Canada Caring Company and a Certified B Corporation in recognition of its social performance, Coast Capital invests 10 per cent of its bottom line in youth-focused community organizations, programs, partnerships and events. The credit union has been recognized as one of Canada’s Most Admired Corporate Cultures™, and holds a Best Managed Companies Platinum Club designation. Coast Capital has a history of introducing innovative products to help their members achieve financial wellbeing including Canada’s first free chequing account from a full-service financial institution and Help Extras®, enabling members to invest in their future. To learn more, visit coastcapitalsavings.com.

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