

2019 #PinkItForward Promotion Conditions

The Coast Capital Savings Credit Union ("Coast Capital Savings") #PINKITFORWARD charitable donation pledge (the "Pledge") is subject to the following conditions.

For every use of the hashtag #PINKITFORWARD that is made on Facebook, Instagram and Twitter from February 1, 2019 to February 27, 2019, 11:59 PM PST (a "Post"), Coast Capital Savings will donate \$1.00 CAD to the CKNW Kids' Fund up to a maximum donation of \$30,000. The number of Posts will be determined by Coast Capital Savings using social media monitoring technology or other means selected by Coast Capital Savings. Coast Capital Savings disclaims all liability for any error or omission in the administration of the Pledge, including the determination of the number of hashtag uses. Coast Capital Savings reserves the right to exclude any hashtag use that, as determined by Coast Capital Savings in its sole discretion: (1) cannot practically be counted for any reason, (including, without limitation, user privacy settings), or (2) is contrary to the spirit of Pink Shirt Day and/or the Pledge (including, without limitation, any Post that is derogatory, inappropriate, is or promotes bullying, appears to be automated and/or made by a bot, or appears to have been made by a person who has already submitted a Post).

Coast Capital Savings is the Presenting level partner of Pink Shirt Day. Facebook, Instagram and Twitter do not sponsor, endorse or administer, and are not in any way responsible for, Pink Shirt Day, the #PINKITFORWARD hashtag campaign or the Pledge.