

Recommended Candidate: Christian Morrison

Employment

Pre-2008: National financial services career with RBC Financial Group (1986-2006) included Senior Vice President roles in financial management, deposits and investments business and distribution strategy, as well as CEO of Royal Bank Mortgage Corp.

Board Experience

Coast Capital Savings	Director	2008 - Present
	Chair Human Resources Committee	2016 - Present
	Chair Risk Review Committee	2014 - 2015
	Chair Nominations Committee	2012 - 2014
	Member of Audit & Finance, Governance, Human Resources, CEO Search, Banking System Conversion Oversight Committees	

Pre-2008: Previous Board experience included numerous financial services industry boards.

Financial Literacy

Sophisticated

Relevant Accredited Post-secondary Education

ICD.D (Directors Education Program)	Institute of Corporate Directors	2010
MBA (Finance)	Concordia University, Montreal	1986
Professional Coach	Erickson College, Vancouver	2006
B. Mus (Performance)	McGill University, Montreal	1983

Other Relevant Educational Programs Completed in the Last Five Years

Human Resources & Compensation Committee Effectiveness, Institute of Corporate Directors
 Enterprise Risk Oversight for Directors, Institute of Corporate Directors
 Crown Director Effectiveness, Institute of Corporate Directors
 Numerous ICD seminars and NACD webinars on corporate governance best practices.

Community Involvement

Mighty Fraser Big Band (Surrey) and Jazz Connexion (North Vancouver)	Music Director	2010 - Present
Other Community music groups	Volunteer musician	2006 - Present
National Youth Orchestra of Canada	Board of Directors Chair – Strategic Planning Committee	2011 - 2014
Forum for Women Entrepreneurs	Volunteer Mentor	2008 - 2010

Experience Directly Related to the 2018 Ideal Director Candidate Description

Provide examples of your significant senior or Board leadership experience in the area of Financial Services and/or Audit including strategic, operational and internal controls experience in financial services and a deep understanding of the business model.

29-year national financial services career: 9 years – Coast Capital director; 20 years – RBC Financial Group. Executive experience included leadership of national residential mortgage, deposits, investments and payments businesses (ranging from \$60-120 billion in assets), with responsibility for strategy development, customer needs analysis, marketing/product development, sales support, pricing, operations, cost, risk and capital management, systems development, financial management, accounting and control. Other executive roles encompassed: financial management (performance reporting, planning, analysis and decision support for major capital projects); development and optimization of all distribution channels nationally and at the local market level (branch, phone, online, ATM); and sales/service/customer care leadership of 86 branches and 2000 staff in Lower Mainland BC.

Provide examples of your Executive leadership experience in creating and/or implementing enterprise information technology solutions possibly including digital business models and Cyber Security from an oversight and risk management perspective.

To simplify customers' experience and access, launched Canada's first online mortgage preapproval, led development of RBC's online banking from basic record-keeping to full sales/service capabilities including investments and insurance, and introduced Interac email money transfers and debit card chip security. As a member of the Strategic Technology Fund Investment Committee, assessed and invested capital and governance leadership into technology start-ups that could introduce new capabilities to RBC's businesses.

As Coast's Risk Review Committee Chair, instigated and oversaw development of a robust cyber security program benchmarked against national regulatory standards.

Provide examples of your significant senior or Board leadership experience in Public Policy/Government including knowledge of Coast Capital's regulatory environment and may include experience within the Cooperative/Credit Union sector.

N/A

Candidate Statement

Coast Capital empowers people to achieve what's important in their lives. That means helping members toward financial well-being in the simplest possible ways, leading healthy development of our communities, and engaging talented people who are passionate about delivering on this mission every day. As a director, I will be guided by my values and use my strategic planning skills and financial services industry experience, my insights as a leader of people in the community and in business, and prudent oversight as an accredited director to continue to bring this unique Coast Capital promise to life over the next 3 years.

Christian Morrison

Cooperative values are fundamental to the way Coast Capital Savings operates as a business. What are your personal values and how would you exhibit these in serving as a director?

One of my core values is the belief that each person has their own special gifts that they bring to the world. Among my gifts are music and mentoring, which I share with my community as a band leader, volunteer musician and mentor to entrepreneurs and young businesswomen. I believe people's gifts need to be nurtured early and opportunities given to young people to thrive and shine. I have offered my banking and leadership experience in service to Coast Capital for 9 years because its mission to build a richer future for youth in our communities resonates with my values.

The financial services sector is undergoing tremendous change. What do you see as being fundamental to Coast Capital's continued success?

It's about people helping people. As a Director, I will ensure we have strong, people-focused culture at the Board table and throughout the organization and that everyone at Coast lives our values in every decision and action we take. I will make it our ongoing top priority to invest in our people: hiring staff who "fit" our culture and want to put our members' well-being first, training them to provide knowledgeable simple financial help and ensuring they have the technology, simple processes and tools to help them do their job well and meaningfully impact our members' lives every day.